
INSIGNIA
GET STARTED ›
Insignia
VAUXHALL
British Brand since 1903

CONTENTS

Introduction	Interior comfort	Colours
Grand Sport	GSi NAV	Trims
Cockpit	SRi VX-Line Nav	Accessories
Innovations	Connectivity	My Vauxhall
Safety	Driving	The last word
Interior space	The range	Price and Specification

How to use this brochure

This brochure showcases some of the highlights of Insignia. Please note that some of the vehicles shown include options available at extra cost and not all of the features described are available on every model. You can click through to the Insignia Price and Specification Guide for all the latest details.


THIS IS NOT A CAR.
THIS IS INSIGNIA.
Insignia
Insignia



FEEL THE BUSINESS

Imagine yourself inside its low, profiled body, showing off those sporty curves and hi-tech edge. Insignia Grand Sport is all about cool, calm confidence.

If you're a company car driver or fleet manager, get a feel for Insignia with our Free 3 Day Test Drive programme.

3 FREE 3 DAY TEST DRIVE



YOUR OWN PERSONAL SPACE



Sit down, settle in. Behind the wheel, you'll soon see what it's all about. You.

An ergonomically designed cockpit with controls that fall easily to hand. An infotainment touchscreen poised just a touch away. And a choice of seat that can be adjusted up to 18 different ways (it can even be ventilated and give you a nice massage).

So relax, make yourself at home. This is Insignia.



YOU'LL LOOK SHARP IN THE DARK

IntelliLux LED® Matrix headlights* are a bright idea for a safer, more relaxed drive at night.

They shine a powerful beam that instantly shapes itself to driving conditions.

Replacing the dipped and main beams, each headlight is a cluster of 16 powerful LEDs which illuminate the road, switching independently to precisely shape the beam pattern around oncoming traffic.

*Standard on certain models.

For more detail on the Insignia's IntelliLux LED® Matrix headlights, please click through to the Insignia Price and Specification Guide, **vauxhall.co.uk/goinsignia**

1. See more of the road ahead

With an intelligent array of 16 LEDs for each headlight, your lights adapt quickly to the road, keeping it brightly and safely lit up to 400 metres ahead.

2. More time to react

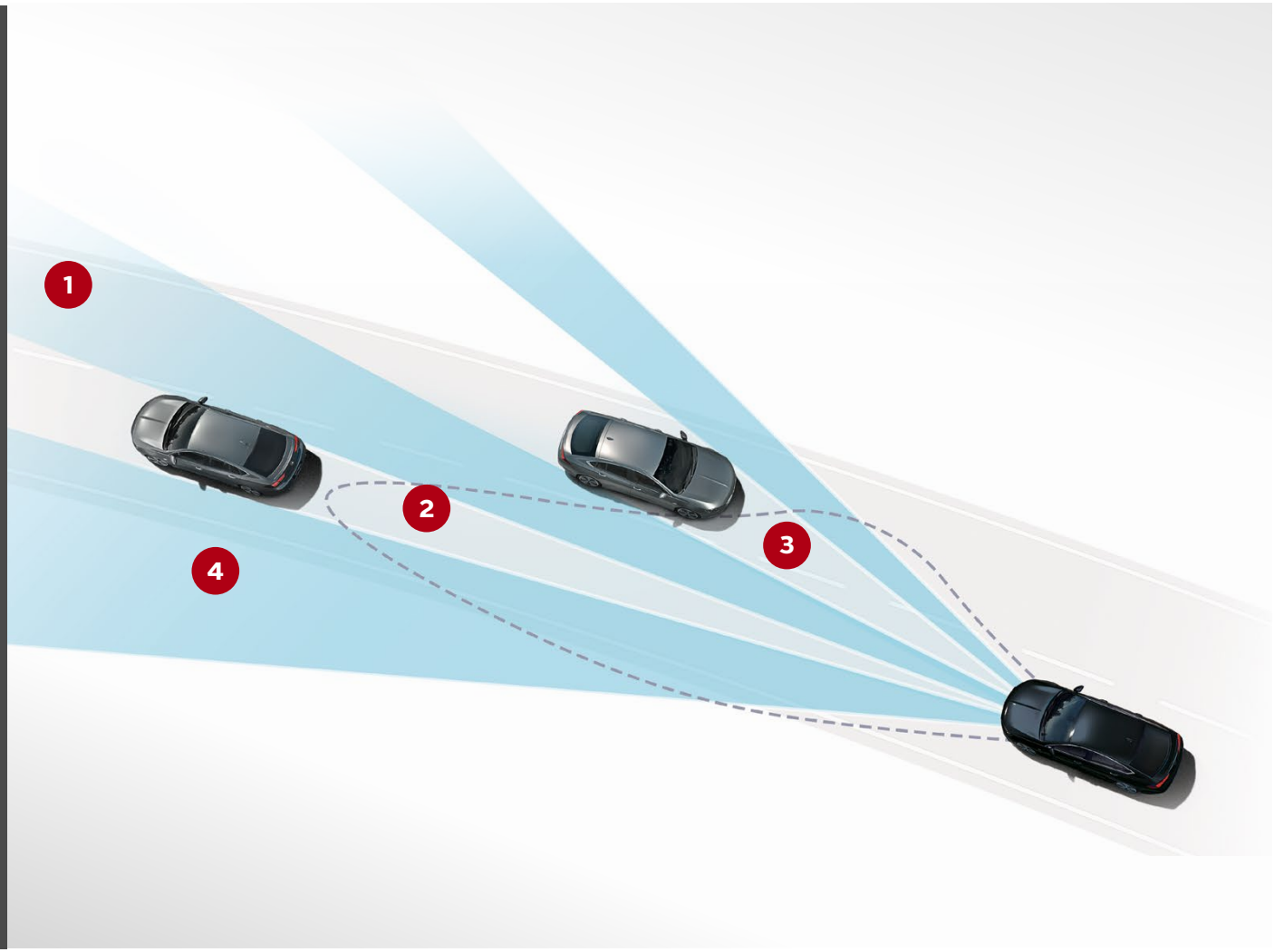
A brighter, sharper beam means you can spot hazards up to 1.8 seconds earlier – the equivalent of 40 metres at 50mph.

3. No need to switch your beam

Individual LEDs independently switch on and off to instantly shape the beam around approaching vehicles, so you don't have to switch beams.

4. See better around corners

On slow, tight bends, the headlights automatically shine a beam into the corner you're taking, giving you greater visibility.



SAFETY FOR EVERY MILLISECOND

Insignia helps keep your eyes on the road and thinks ahead, every split second. Its advanced safety systems tirelessly watch the road ahead to keep you alert, calm and help avoid mishaps.

1. **Forward collision alert:** When you're in busy traffic, forward collision alert warns if you approach the car in front too fast, and will automatically brake for you as a failsafe.
2. **Lane departure warning with lane assist:** If you drift out of your lane without signalling, the lane departure warning system alerts you with a sound, then a gentle nudge of your steering wheel.
3. **Automatic emergency braking:** If a pedestrian is detected in your car's path, the system pre-boosts the brake for greater stopping power, and is ready to fully apply the brakes if you don't react. A true lifesaver.

1



2



3



For more detail on the Insignia's driver assistance systems, please click through to the Insignia Price and Specification Guide, **vauxhall.co.uk/goinsignia**



IT MAKES ROOM FOR MORE

Funny thing about space.
There's never enough of it.

Especially when you're packing for a trip away. And by that we mean anything from a shopping trip to a major road trip.

Which is why we designed the Insignia interior to be as super roomy and flexible as possible.

Look inside and see how comfortably it welcomes people and loads of all shapes and sizes, with plenty of handy, well-thought-out places to keep things nice and tidy.

Because it's not just space – it's room to live.

IT'S THE CAR THAT LOVES YOUR BACK

That feeling when you sit in a comfy chair that hugs you. A seat you just don't feel like getting out of. Ever. Or at least anytime soon.

That's the ergonomic active front seats we designed for Insignia*.

They're approved by the AGR**, an independent committee of back health experts and medical professionals.

Which means they look after you, by looking after your back.

*Optional at extra cost on certain models.
**Known as the Aktion Gesunder Rücken, which translates as the Campaign for Healthier Backs. Please note that seats shown are for illustrative purposes only.



Sitting comfortably? You will be

Ergonomic active front seats include these comfort features:

A. Head restraint is adjustable four ways to give you perfect head support.

B. Tailored lumbar support is electronically adjustable for perfect back comfort.

C. Extendable thigh support provides perfect comfort for your legs.

D. 18 adjustable seating controls give you plenty of settings for the lumbar area and seat position.



Turn perfect comfort into pure luxury

On GSi models, the premium ergonomic active front seats also include these luxury extras:

E. Shoulder bolsters adjust to cradle your body shape.

F. Active ventilation for driver and front passenger's back rest and seat cushion.

G. Electro-pneumatic massage for the driver's seat, using a three-air cushion system.

H. Driver's seat memory that can remember six posture settings for two different people.



UNLEASH YOUR COMPETITIVE STREAK



Developed in part at the Nürburgring, with the Insignia GSi Nav Grand Sport you get seriously competitive performance with absolutely no compromise.

The 210PS BiTurbo diesel GSi can take you from zero to 60mph in 7.4 seconds, and has great stopping power with its four-pot Brembo brakes. Sophisticated four-wheel drive with torque vectoring instantly adapts to road conditions, while a unique GSi body kit and 20-inch alloys means you'll also look the business.

So get ready to get ahead. Imagine yourself settling in and taking to the road like a hero. What better way to release your competitive side?

POWER UP YOUR STYLE

Insignia is a powerful car built to perform in every way.
The Insignia SRi VX-Line Nav is designed to give your Insignia a distinctive sporting edge.

SRi VX-Line Nav features the following to heighten the sports styling inside and out:

- 20-inch five twin-spoke alloy wheels
- Sports-style front and rear bumpers
- Side sills
- Rear spoiler
- Three-spoke, heated flat-bottom steering wheel
- Dark fabric headlining
- Alloy-effect sports pedals





Whether it's your new favourite sounds or your all-time classics, car journeys go so much better with top-notch entertainment.

What's more, you can be loads more productive and relaxed with seamless, hands-free connectivity at your fingertips.

That's why you'll find a multimedia infotainment system as standard in every Insignia. Featuring a colour touchscreen and full smartphone integration*, it serves up smart entertainment using Apple CarPlay™ and Google Android Auto™.

Most models feature the satellite navigation Multimedia Navi Pro with 8-inch colour touchscreen, an ultra-fast processor, dynamic mapping and embedded voice recognition for smarter hands-free control.



androidauto

Works with Apple CarPlay

*Compatibility and certain functions may be different depending on the type of device and operating system you're using with the multimedia infotainment system. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android Auto is a trademark of Google Inc., also registered in the U.S. and other countries. For more detail on the Insignia's infotainment, please click through to the Insignia Price and Specification Guide, **vauxhall.co.uk/goinsignia**

THE POWER TO ADAPT

Humans are adaptable. That's our strength. If we're walking up a hill we adapt our stance and use different muscles – and if it's rough terrain, we put on tough hiking boots.

We took the same approach with the Insignia's chassis. Fluidly responsive and adaptable to different terrain, it features the latest generation of automatic transmissions, intelligent control and a sophisticated four-wheel drive system.

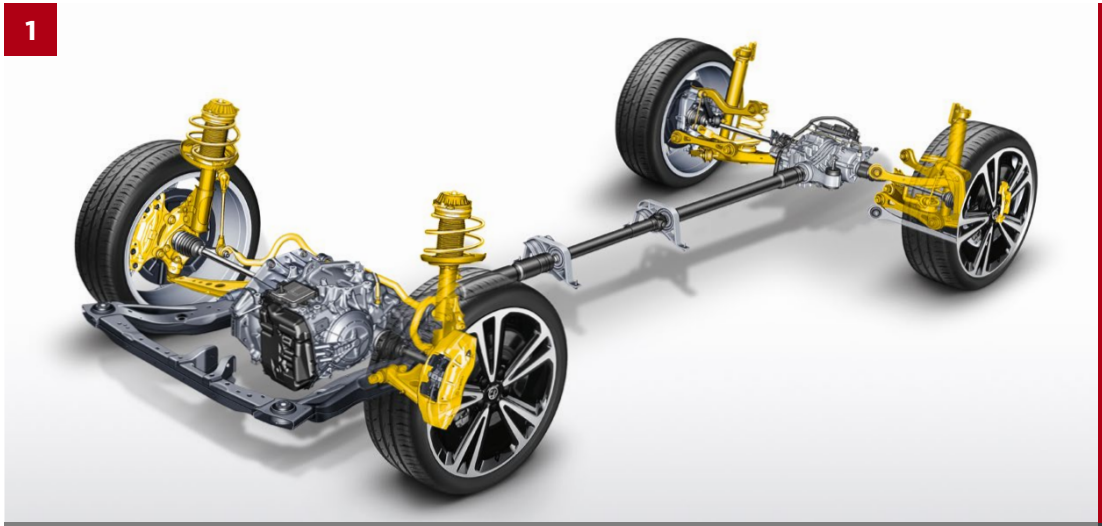
And when it comes to a choice between power or efficiency, who doesn't want both? With Insignia's engines, you have it all. A powerful choice of engines that are meaner, leaner and cleaner.

Get into an Insignia and feel it for yourself.



Fuel economy# and CO_2* results for the Insignia. Combined mpg (l/100km): 36.7 (7.7) – 57.7 (4.9). CO_2 emissions: 187 – 106g/km.
#Fuel consumption figures are determined according to the WLTP test cycle. *CO_2 emissions figures are determined according to the WLTP test cycle however, a Government formula is then applied to translate these figures back to what they would have been under the outgoing NEDC test cycle, which WLTP replaces. The correct tax treatment is then applied. Figures are intended for comparability purposes only. The fuel consumption you achieve under real life driving conditions and CO_2 produced will depend upon a number of factors, including the accessories fitted after registration, variations in driving styles, weather conditions and vehicle load. Only compare fuel consumption and CO_2 with other vehicles tested using the same technical procedures. For more information contact your local Vauxhall Retailer.

1



1. Smart control

Imagine, on almost any road you can be guaranteed a great drive. With smart four-wheel drive technology* you can.

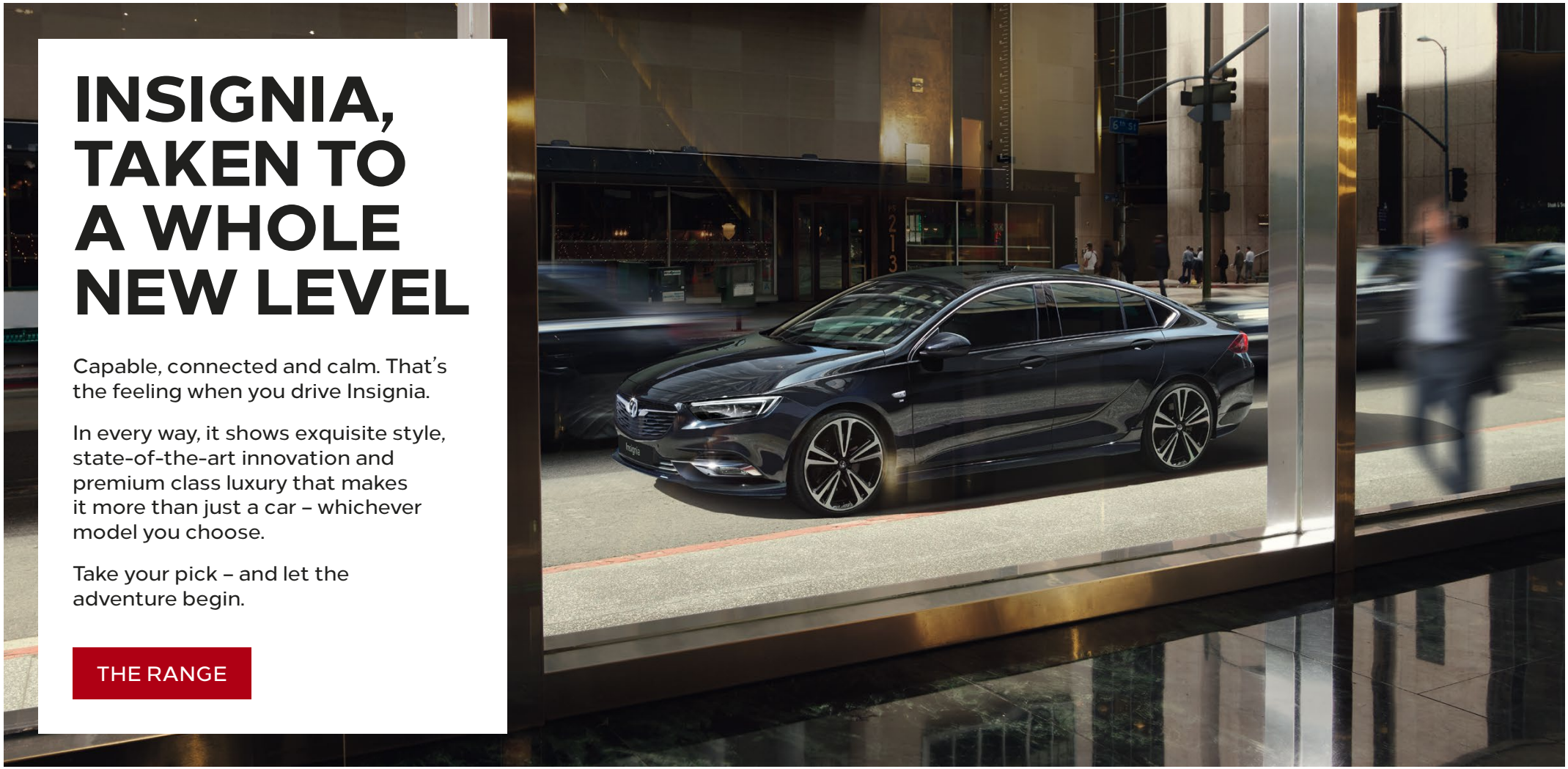
*Standard on certain models.

2. The automatic choice

A sophisticated transmission that features a choice of driver modes for different road conditions.



2



INSIGNIA, TAKEN TO A WHOLE NEW LEVEL

Capable, connected and calm. That's the feeling when you drive Insignia.

In every way, it shows exquisite style, state-of-the-art innovation and premium class luxury that makes it more than just a car – whichever model you choose.

Take your pick – and let the adventure begin.

THE RANGE

YOUR FINISHING TOUCH

Colour says so much about you. It sets a tone, defines a mood and can brighten a day. So we created a range of solid, brilliant, metallic, two-coat pearlescent and premium finishes to achieve your ideal look. And, for the purists, there's even a white tri-coat premium finish.



- Aegean Blue — Solid
- Lava Red — Brilliant
- Summit White — Brilliant
- Mineral Black — Two-coat Metallic
- Navy Blue — Two-coat Metallic
- Satin Steel Grey — Two-coat Metallic
- Sovereign Silver — Two-coat Metallic
- Darkmoon Blue — Two-coat Premium
- Rioja Red — Two-coat Premium
- Abalone White — Tri-coat Premium

Please refer to the latest Insignia Price and Specification Guide for details of colour availability by model and price, by clicking through to **vauxhall.co.uk/goinsignia**
The colours reproduced may vary slightly from the actual paint colour. As a result they should be used as a guide only. Your Vauxhall Retailer has a comprehensive display of our paint samples.









LOOKS YOU CAN FEEL

Now you've chosen a colour, how about the furnishings? Whichever model you choose, each trim is made to give your Insignia effortless style and comfort, perfectly matched to its interior design.

1. Insignia Design
Black Milano cloth seat trim with plain black side bolsters and surrounds.

2. Insignia SRi and SRi VX-Line Nav
Black Monita cloth seat trim inserts. Black premium leather-effect side bolsters and surrounds.

3. Insignia Tech Line Nav
Black Monita cloth seat trim inserts. Black premium leather-effect side bolsters and surrounds.

4. Insignia Elite Nav
Black Siena perforated leather seat trim inserts. Black premium leather-effect side bolsters and surrounds.

EXTRAS MAKE LIFE BETTER

With its spacious, flexible interior, there's not much Insignia can't handle. But who doesn't need some extras to tailor their car?

Whether you travel for work or you're planning a road trip, there's a genuine accessory for the job, from splash guards to roof bars and cycle carriers – all designed for Insignia.

Discover more accessories online at **vauxhall.co.uk/accessories**

1. **FlexConnect tablet holder**
2. **Splash guards**
3. **Vauxhall roof bars**
4. **Alloy sports pedals (auto. model illustrated)**
5. **Cargo liner**

1



2



3



4



5



GET MORE WITH MY VAUXHALL

My Vauxhall is your one-stop shop for everything to do with your Insignia. Organise your car's next service. Get rewards and exclusive savings for you.

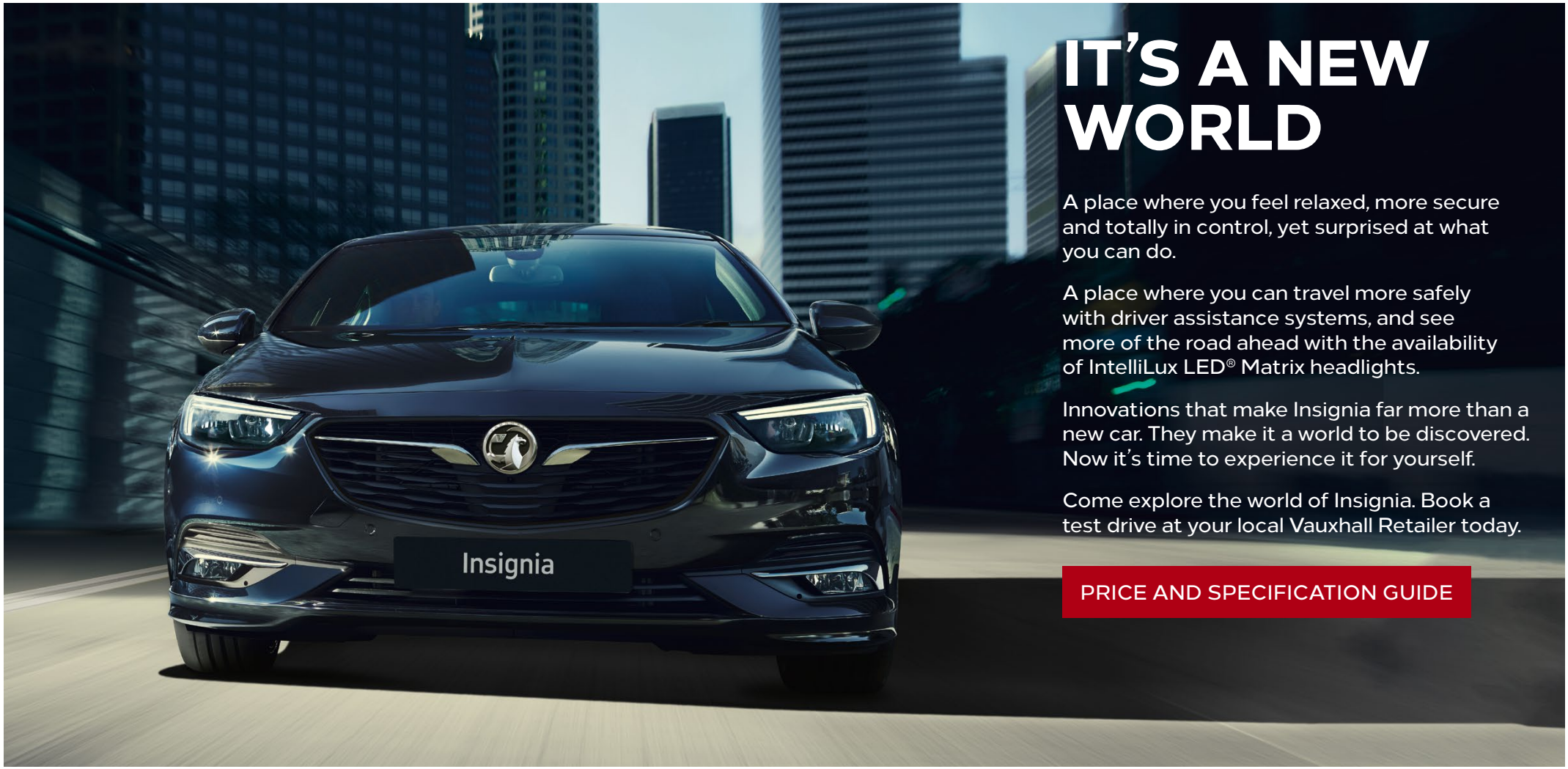
- **Manage your Vauxhall** – take care of your Vauxhall online and book a service.
- **Exclusive offers** – stay up to date on special offers, the latest news and current events.
- **Retailer locator** – find your nearest Vauxhall Retailer.



How to get My Vauxhall

Registering for My Vauxhall is simple:

1. When you order your Insignia, your Retailer will help you pre-register for My Vauxhall.
2. We'll send you an e-mail invitation to activate your My Vauxhall account and complete your registration.
3. My Vauxhall is ready to go – use it through any web browser, or the My Vauxhall app on your mobile device, available to download from Google Play or Apple App Store.



IT'S A NEW WORLD

A place where you feel relaxed, more secure and totally in control, yet surprised at what you can do.

A place where you can travel more safely with driver assistance systems, and see more of the road ahead with the availability of IntelliLux LED® Matrix headlights.

Innovations that make Insignia far more than a new car. They make it a world to be discovered. Now it's time to experience it for yourself.

Come explore the world of Insignia. Book a test drive at your local Vauxhall Retailer today.

PRICE AND SPECIFICATION GUIDE

Trust Vauxhall:

Company Car Driver Free 3 Day Test Drive:

Our Free* 3 Day Test Drive programme is open to all Company Car Drivers. It allows you to choose most models in the current Vauxhall line-up (exclusions apply). With full insurance cover provided, it gives you a meaningful length of time to make an informed decision about your next company car. To book your free* test drive just log on to vauxhall3dtd.co.uk or call 0330 587 8221**.

Fleet Customer Services:

Our dedicated support services for fleet decision-makers include factory demonstrators and information on whole life costs, company car taxation and finance. For further information please call 0330 587 8222.

For More Product Information:

For further information on the Vauxhall range or location of your nearest Vauxhall Retailer please call 0345 600 1500.

Take the next step:

Return to Contents › | Build & Price › | Find a Retailer › | Book a Test Drive ›

Discover the full Vauxhall range at vauxhall.co.uk ›

*The free 3 Day Test Drive programme is open to Company Car Drivers and Fleet Decision-Makers. Available for UK Mainland only. Terms and Conditions apply. Full terms and conditions can be found at vauxhallfleet.co.uk/testdrive/index/terms. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

Privacy Policy: For full details please visit vauxhall.co.uk/privacy

Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of publication. We reserve the right to make changes in design and equipment. The colours illustrated in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Vauxhall Retailer.

Published January 2020 ©2020 Vauxhall Motors Limited Vauxhall Motors Limited, Luton LU4 9TT

VAUXHALL

Tustain Vauxhall

Northumberland & Roxburghshire

Tustain Motors Alnwick

Willowburn Avenue, Alnwick, Northumberland, NE66 2JH

Tel: 01665 510088

Tustain Motors Ashington

13 Freeman Way, Ashington, Northumberland, NE63 0YB

Tel: 01670 813191

Tustain Motors Berwick

Brass Bastion, Ramparts Business Park, Berwick upon Tweed, Northumberland, TD15 1TX

Tel: 01289 305585

Tustain Motors Hawick

Weensland Road, Hawick, Roxburghshire, TD9 8LA

Tel: 01450 376028

© Tustain Motors Limited. 13 Freeman Way, North Seaton Industrial Estate, Ashington, Northumberland, NE63 0YB. Registered in England and Wales No. 6976428.